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**ART AND MONEY SYPOSIUM HEARS PITCAIRN EXPERT DESCRIBE
COLLECTING AND INVESTING IN ART AS “ENRICHING AND COMPLICATED”**

San Diego, CA (September 8, 2009)—“Wealthy families that collect and invest in art may find it aesthetically and emotionally enriching, but it can also complicate their long-term planning objectives,” said Rebecca Meyer, managing director of Pitcairn, a leading multi-family office, at the *Art and Money* symposium held here last week as part of the Beyond the Border International Contemporary Art Fair.

Meyer noted that the dynamics of collecting – the hunt, the due diligence and the day-to day-enjoyment of the art – are exciting and fulfilling. Yet she cautioned that building a collection is a personal endeavor with implications for a family’s future generations. “Determining the legacy of a collection takes time, and requires meaningful collaboration across generations and among advisors. A family must look at its collection from both financial and non-financial perspectives. Maintenance, insurance, and tax and estate planning are important ongoing considerations. So too is determining how the art will be enjoyed by future generations of family members,” she said.

Art and Money was geared towards both the novice and serious art collectors. Some of the issues tackled by the panel on which Ms. Meyer participated included: Art as a financial asset,

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risks that collectors face in today's market place, challenges of integrating art into your financial and estate planning, mistakes that collectors make and how to avoid them.

About Pitcairn

Pitcairn is one of the leading multi-family offices, dedicated to helping families sustain and grow their substantial, often complex financial assets and supporting the unique heritage of its clients across multiple generations. Pitcairn has been recognized as an innovator and leader in the multi-family office industry since its inception as a family office in 1923. Today, Pitcairn continues to redefine the family office experience for generations of the world's wealthiest families.

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