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**ASSET PROTECTION STRATEGIES
OFFERED BY PITCAIRN PRESIDENT LESLIE C. VOTH**

Newport, RI (July 13, 2009) – Customizing strategies to protect assets of wealthy families is much more involved than avoiding the fraudulent dealings covered in the media almost every day. This was one of the thoughts on asset protection offered up by Leslie C. Voth, president and chief operating officer of Pitcairn, a leading multi-family office, at Opal Financial Group’s annual *Family Office & Private Wealth Management Forum* held in Newport, RI over three days last week.

Appearing on a panel entitled “Asset Protection Strategies,” Ms. Voth said: “Asset protection used to refer to complex strategies to protect a family’s assets from lawsuits and taxes, but it has evolved into much more because of the ever changing landscape. Today,” she added, “a more holistic approach is needed to address the complexities of multi-generational families. As advisors, we must help the family address asset protection issues from a financial and non-financial perspective.”

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Ms. Voth laid out seven points that families of significant wealth need to focus on with their wealth management professionals, particularly regarding asset protection issues:

1. Provide for holistic, integrated planning
2. Take a long-term view (5 years, 10 years, 30 years)
3. Demand a multi-disciplinary approach and conduct good due diligence on advisors
4. Establish ethical boundaries
5. Build an implementation plan
6. Commit to education to bridge the generations
7. Be willing to rethink as the landscape changes

Nearly 400 conference attendees representing high net worth individuals and family offices in North America heard private investors and money managers from around the globe hold engaging discussions on the latest investment trends.

About Pitcairn

Pitcairn is one of the leading multi-family offices, dedicated to helping families sustain and grow their substantial, often complex financial assets and supporting the unique heritage of its clients across multiple generations. Pitcairn has been recognized as an innovator and leader in the multi-family office industry since its inception as a family office in 1923. Today, Pitcairn continues to redefine the family office experience for generations of the world's wealthiest families.

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